

### **80-90**<sup>%</sup>

Candidates who agree that a positive or negative candidate experience can change their minds about a role or company, according to Recruiting Brief.

## **78**%

Candidates who would be willing to refer someone else to work at a company where they had a positive candidate experience, according to Talent Board.

### 4 in 5

Candidates who say their overall candidate experience is an indicator of how a company values its people, according to LinkedIn.



## We care about your story.

## From understanding your history to helping write your next chapter.

Perhaps the executive role you're looking to fill is critical to your organization maintaining its leadership position. Perhaps it's required for innovation, evolution, growth, or turnaround. Whatever your vision, one thing is certain—when it comes to filling your most critical, high-impact positions, compromise is not an option.

At Robinson Resource Group, we know that every organization has a unique story to tell, and when presented in an authentic and compelling manner, that story is what attracts the very best candidates, including those who are satisfied in their current roles.

That's why our proven search process begins with a thorough dialogue that enables us to develop a deep understanding of your organizational history, culture, and goals, while also providing us an opportunity to discuss the skills, qualifications, and experience you are seeking in an ideal candidate. By taking exceptional care to understand each aspect of your business, our seasoned search team is able to communicate your story to high-potential candidates as an extension of your own team, vetting candidates for both technical and cultural alignment, while also delivering a positive and professional impression of your organization to the marketplace.

Once your ideal candidate is secured, we'll continue to work with you to ensure that your new leader is seamlessly and efficiently integrated into his or her new role to allow for more immediate contributions and greater job satisfaction. Because whether your organization's story is on Chapter One or Chapter One Hundred, we're confident that with exceptional leadership in place, the best is yet to come.

"As the CEO of a growing, 4<sup>th</sup> generation family business, the skills, experience, and especially values of the people we hire is incredibly important to us. The RRG team took the time to understand our story and truly presented it as part of our team. When meeting with applicants, I always felt like we could be successful with each person and were ultimately hiring for fit."

Ben Foster, President & CEO | ISG Technology & Twin Valley Inc.

# We're pretty proud of our story, too.

#### The RRG Story:

Together, the search professionals at Robinson Resource Group (RRG) have driven the successful completion of over 2000 retained searches for more than 300 clients. As an undisputed expert in helping executives transition into new roles, it seems only fitting that the firm's own story begin with a career transition as well.

After two-and-a-half decades of growing and leading the largest full-service human resources firm in the Midwest and serving as a trusted advisor to executives in the C-Suite, RRG Founder and Managing Director, Scott Robinson, embarked upon his own self-induced career transition, returning to his entrepreneurial roots to launch the premier boutique executive search and coaching firm in 2012. The move entailed a deliberate focus on the often-overlooked personal side to being a business leader—a focus that remains at the core of the relationship-driven organization today.

Over the years, the RRG family has continued to grow, and together, the team has earned the loyalty of a diverse portfolio of clients. And while each team member differs in his or her background and specialties, all share in Scott's passion for providing the best experience possible as they work diligently to attract, secure, and develop their clients' current and future leaders.

#### What Makes RRG Unique:

- We are business professionals who execute all searches with an eye on client profitability.
- Each search is expertly led by a mature search professional with years of experience, business acumen, and a demonstrated success record.
- Our complete focus is on service rather than status, so our messaging to candidates is all about you and the opportunity, not about us.
- Our complimentary 90-day Executive Inboarding offering extends our commitment to you well beyond placement with a focus on seamless integration.
- We understand the critical role of inclusion in the workplace and strive to develop the most diverse candidate pool possible on every engagement.
- As a boutique firm, we have no blocking issues which means that we can recruit from virtually 100% of your competitors.

#### **Unwavering Satisfaction:**

#### 100% of RRG survey respondents say:

- They were satisfied with our overall performance on the execution and results of their search assignment.
- They were satisfied with the communication and responsiveness of their search consultant throughout the process.
- They would consider using our search services again, and would be willing to suggest our services to others.

"RRG listens, is accessible, and is very detailed oriented. RRG is also dedicated to doing whatever it takes to fill particularly challenging positions. I've been impressed with the caliber of talent that RRG brings to the table and the thoroughness of their search process."

Danielle David, Talent Acquisition Manager Black & Veatch Corporation

#### Sample Clients:



