



Speaking Engagements



Respected talent expert Scott Robinson is uniquely qualified to speak on a wide range of topics related to leadership and talent management, and his impactful delivery has proven to be a strong motivator for positive change.

What to Expect:

- Each presentation will draw on experience, combining storytelling, real-life examples, humor, and audio-visual aids to convey key points.
- The length of each presentation can be customized from 20 to 120 minutes based on need and can include optional speaker Q&A.
- All speaking engagements will contain actionable takeaways for the immediate benefit of attendees.

“Scott was a speaker at an event that I organized in Washington DC and he knocked it out of the ballpark. The event ended up getting a perfect score from the attendees, and his presentation was singled out as one with the most take away value. I would have no hesitation using Scott again at another event.”

Martino Brambilla, President
Embassy Ingredients Ltd.

Meet Scott Robinson:



Scott Robinson is a high-energy, results-oriented talent leader with a reputation for successfully coaching the nation's leading C-suite executives to peak performance. With 35+ years of experience in the human capital industry and a background in psychology, Scott is expertly qualified to develop and implement custom programs that drive measurable personal and professional growth.

Worldwide, Scott is one of fewer than 1,000 talent leaders certified as a Registered Corporate Coach™. Scott is also an active member of several Boards and many business organizations including The Executives' Club of Chicago (ECC) and the Young President's Organization (YPO Gold), where he previously served as Chapter Chairman and Chapter Education Chairman.

A dynamic speaker in both private and public settings, Scott is known to draw upon his unique range of experiences and his impressive knowledge base when presenting to senior executives. Scott's passion for pushing leaders to achieve their greatest potential is evident in his refreshing, “tell it like it is” speaking style, and past audience members have praised Scott for both the value of his content and the candid nature of his presentations.



Sample Speaking Topics

1 Recruiting & Retention: Best Practices for making the right Talent Investments

The best investment you can make is one that enhances the effectiveness of your leadership team, and that includes both bringing on board the right talent, and having specific and actionable plans in place for retaining those individuals. In this presentation, Scott will share common mistakes and best practices as they relate to executive hiring, and explain why retention is one of the most crucial cost savings efforts you can undertake.

2 Coaching and Developing vs. Training and Directing

It's impossible for your enterprise to be growing if your leadership is not, and if you're still relying on traditional training to develop your talent, you may inadvertently be creating a team of robotic, static thinkers. In this presentation, Scott will share his top strategies for developing innovative and critical thinkers, and delve into why coaching is a far superior tool than training in that it's nuanced, collaborative, fluid, and actionable.

3 Succession Planning that Pays

Although succession planning is talked about most often with C-Suite leaders, sustainable leadership means thinking about succession throughout all levels of your group or organization. In this presentation, Scott will share five best practices for making the right talent investments—ones that will lead to heightened engagement, increased motivation, better retention of key talent, and ultimately critical cost savings.

4 Your Profit & Loss may not be the only thing Losing Interest

According to a recent survey, a staggering 47% of all employees are either completely or moderately disengaged. In this presentation, Scott will discuss some of the key issues and challenges that are contributing to this alarming trend, as well as share actionable talent solutions that will help ensure your group or organization remains relevant and competitive in today's marketplace.

5 The Big "Re:"

Re-evaluate. Re-organize. Re-invent. Re-engage. These are all common terms in the business world, but before you "Re-" anything, it's important to take a step back to assess what specifically isn't working. In this presentation, Scott will outline how to accurately identify when it's time for 'The Big "Re:"', and will explain how to ensure that you've properly allocated the time and the resources to productively move forward.

An Invitation for Partnership:

"While the above represents a sample of potential speaking topics, I welcome any discussion around additional topics and/or custom presentations. As with all of my professional endeavors, my ultimate goal is to enable excellence within your leadership team, and I look forward to brainstorming how we can partner to make your next event a catalyst for positive growth." — Scott Robinson